

AN IMPROVEMENT ON A PROVEN MONEY-MAKER
from the ORIGINATORS OF "PONG"

SUPERPONG!



- REVITALIZE "PONG" OUTLETS!
- 3 PADDLES PER PLAYER
- "FREE" BALL SERVES FROM ANYWHERE-UNEXPECTEDLY!
- A REAL CHALLENGE TO EVEN "PONG" EXPERTS
- FAST ACTION-VARIABLE SPEED BALL

ATARI INC.
14600 WINCHESTER BOULEVARD
LOS GATOS, CALIFORNIA 95030
TELEPHONE (408) 374-2940


ATARITM
Innovative
Leisure



SUPERPONG!

• "DuraStress" computer based takes rough location exposure - no kid gloves needed here! One year factory warranty

• 30-day guarantee on standard 19-inch black and white TV.

• Tamper-proof (one quarter per game) coin mechanism is rugged, easily accessed, and trouble-free.

• Cabinet is 58" high, 25" wide, and 29" deep... finished to rugged black wood base with heavy plexi-glass screen-cover, and red plastic operating panel. Weighs 215 pounds.

• Video-guaranteed score is operator adjustable to limit game to a one-player total high score of either 11 or 15 per play.

• Major components meet military specification 883. Solid-state technology means minimum failures, freedom from electro-mechanical parts and their complexities and problems.



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New Paddle action from the originators of Pong[®] and video-game technology. With "Superpong[™]", one or two players try to coordinate three paddles each, keeping the ball going over the net... after it has been served from ANYWHERE on the court, randomly! You never know where the next serve will come from. And, the player actually directs the movement of the ball with his hit, depending on which paddle is used. Free-moving, increasing-speed ball and multiple paddles-per-player all add up to challenge, action, and long-term player interest.

Superpong challenges even experienced "Pong pros" with new enthusiasm. And, players who have never seen Pong will be as eager to beat their Superpong competitors as the now famous "Pong generation." Pong's proven cash-generating ability is reborn in Superpong — in many of the same original Pong locations. Superpong is a lively, not easily mastered game that takes time (repeat plays!) to master — bringing players back again and again.

Attractive Superpong packaging fits any location... fine restaurants, hotel or reception room lobbies, lounges, game centers, department stores, or anywhere four square feet of floor space can be put to work making money for you!

Your distributor is: